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FOR IMMEDIATE RELEASE

Webinar Training: Business Masterminding ABCs

Jumpstarting Your Business and Achieving Your Leadership Potential

WHEN: December 14, 2011 10:30 AM EST
TO REGISTER: <http://www.virtual-mastermind.com/webinar-business-mastermind-abcs>

Virtual-Mastermind.com is sponsoring a complimentary webinar for small business owners and entrepreneurs to understand the phenomena of Mastermind Groups, a century-old practice used by legendary names in business to rise to the top of their fields. Karl Walinskas, CEO of [Smart Company Growth](#) and Chief Coach and Facilitator of [Virtual-Mastermind.com](#), is presenting this interactive learning experience designed for leaders of small businesses poised for rapid growth. Karl is a 22 year small business executive and has been featured in *Inc.com*, and his articles on small business growth and leadership have appeared in *America Online*, *Site Pro News*, the *American City Business Journals*, *Vistage Executive Street* and dozens more.



“Companies engaged in Mastermind Groups have long outperformed their business counterparts in the same demographic. Vistage International publishes data that businesses involved with peer-to-peer Leadership and Success programs like Mastermind Groups have grown at a full 15% faster than other companies of similar scale, even during the tough economic climate we’re mired in,” says Walinskas. “During the past few years with most firms contracting, these companies have been growing.”

Webinar attendees will learn:

- ✓ *What is a Mastermind Group?*
- ✓ *What does a Mastermind Group do for me as a Small Business Owner, Entrepreneur or Top Exec?*
- ✓ *5 Key Ingredients in Forming Exceptional Mastermind Groups*
- ✓ *Developing a Focus*
- ✓ *Defining Expectations*
- ✓ *The Means to the End: Primary Member Tools*
- ✓ *Measuring Success: 5 Elements of Greatness*
- ✓ *What are Virtual Mastermind Groups?*

Latest **Office of Advocacy** funded research shows that small businesses represent 99.7 % of all firms and they create more than half of the private non-farm gross domestic product and 60 to 80 percent of the net new jobs. This webinar is loaded with information on how those business owners can participate in and even lead their own Mastermind Groups. “Helping these companies grow or remain strong is what is going to turn the American ship around in 2012,” according to Walinskas. “Business owners can leverage collective wisdom, energy, support and accountability of their own personal Advisory Board to grow their businesses faster than they ever thought possible. This webinar shows them how.”

Business owners and Entrepreneurs with interest can register at virtual-mastermind.com/webinar-business-mastermind-abcs or call 1-410-914-7694 (410-91GROW4). Seating is limited to 200 people. You can follow Karl Walinskas on Twitter at @vmastermind and @karlwalinskas.

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